



NICA

Sponsor Proposal

About River Cities Singletrack Serpents Composite Team

The River Cities Singletrack Serpents Composite (RCSS) team is a co-ed, youth biking team composed of private, public, faith-based, and homeschool student-athletes in grades 6-12 from the Mid-Ohio Valley area in West Virginia and Ohio. The team competes in the West Virginia Interscholastic Cycling League (WVICL), a league of the National Interscholastic Cycling Association (NICA). Founded in 2009, NICA develops interscholastic mountain biking programs for student-athletes across the United States. NICA provides leadership, services, coach licensing and training, insurance and governance for local leagues to produce quality mountain bike events.

Team RCSS has club and race team options. Everyone is welcome and everyone rides. The team is managed and coached by head coach Tony Styer, along with 20+ other volunteers, certified ride leaders and coaches from the Mid-Ohio Valley area. Since our inaugural 2018 season, we have grown substantially, and we anticipate even more growth in 2024

2024 Team Goals

The RCSS team goals are simple: Have fun, ride and race safely, and include and value every rider. RCSS coaches are squarely focused on creating a team culture that is welcoming, safe and fun. We teach riders that mountain biking is a lifelong activity for good health that develops a connection to the outdoors and that allows them to enjoy nature with their families and friends. Although the students are learning skills and gaining fitness, RCSS coaches are most focused on teaching students how to respect each other, themselves, the environment, their trails and their communities. We emphasize teamwork and creating stronger and more confident student-athletes both on and off the bike. This is a unique high-school and middle-school team environment. There are no cuts; everyone rides and contributes to the team no matter his or her ability level or financial status.

Students who wish to compete (racing is not required) have five opportunities to race in West Virginia during the fall race season. Races are at Big Bear Lake, Twin Falls State Park, Canaan Valley Resort, Summit Bechtel Reserve, and Cacapon Resort State Park through August to October.

Team Budget Needs

The team is currently seeking sponsorship to support purchasing team uniforms (jerseys, gloves, water bottles and socks etc.), race-day equipment (spare tires, tubes, bike stands, replacement parts, mechanic's tools, chain quick links etc.), and team supplies (first aid supplies, food & water, team event tents and chairs, cones for practices etc.) Sponsorship funding also supports Wilderness First Aid training, CPR and NICA coach license fees for our level 2 & 3 volunteer coaches.



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Team Sponsor Benefits

As a sponsor of the RCSS team, you will be supporting youth development and each student-athlete's ability to develop a strong body, strong mind and strong character through mountain biking. You will help RCSS coaches promote mountain biking to Mid-Ohio Valley youth as a healthy and fun team sport they can enjoy far beyond their high school years regardless of their riding abilities or financial capabilities.

You will also receive additional benefits associated with being a River Cities Composite team sponsor, including:

- Logo on the team shirts worn at events, practices and at school
 - Gold sponsor: large
 - Silver:: small
- Logo on the team banner hung at team tent at races and other team events
 - Gold sponsor: large logo towards upper portion of banner
 - Silver and bronze: small lower portion of banner
- Recognition (link and logo) on team media and website (prominence according to sponsor level)
 - Gold: larger logo and link to website
 - Silver and bronze: smaller logo and link.
- Team photo and team swag at the end of the season thanking you and your business!

Sponsor Level Donations

Gold: \$1,000

Silver: \$500

Bronze: \$250



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To support the River Cities Singletrack Serpents Composite Team, contact the head coach, Tony Styer, or team director, Adam Freed, at singletrack.serpents@gmail.com. Follow us on social @singletrackserpents

www.singletrackserpents.com

www.westvirginiamt.org

www.nationalmtb.org.

Checks can be made out to RVMB with NICA or Serpents in the memo line. Checks can be mailed to: 167 Front St. Marietta, OH 45750.

Thank you for your consideration and we look forward to hearing from you!

Kind regards,
Tony Styer
Head Coach